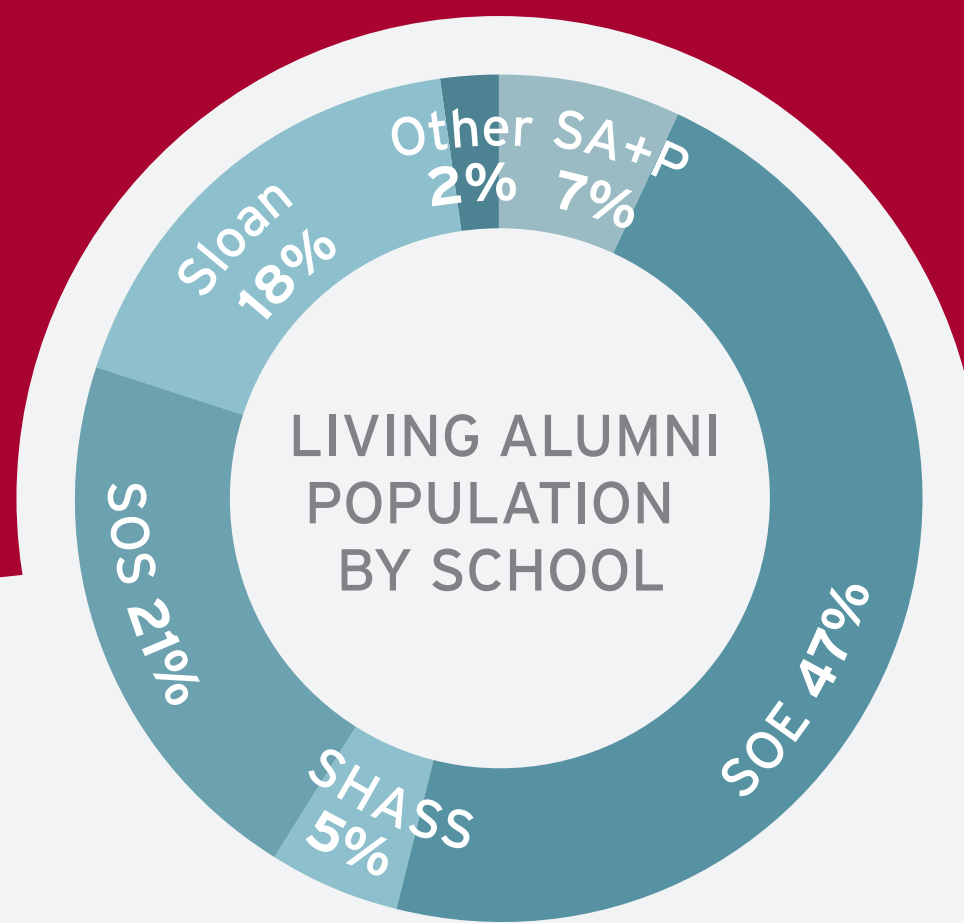
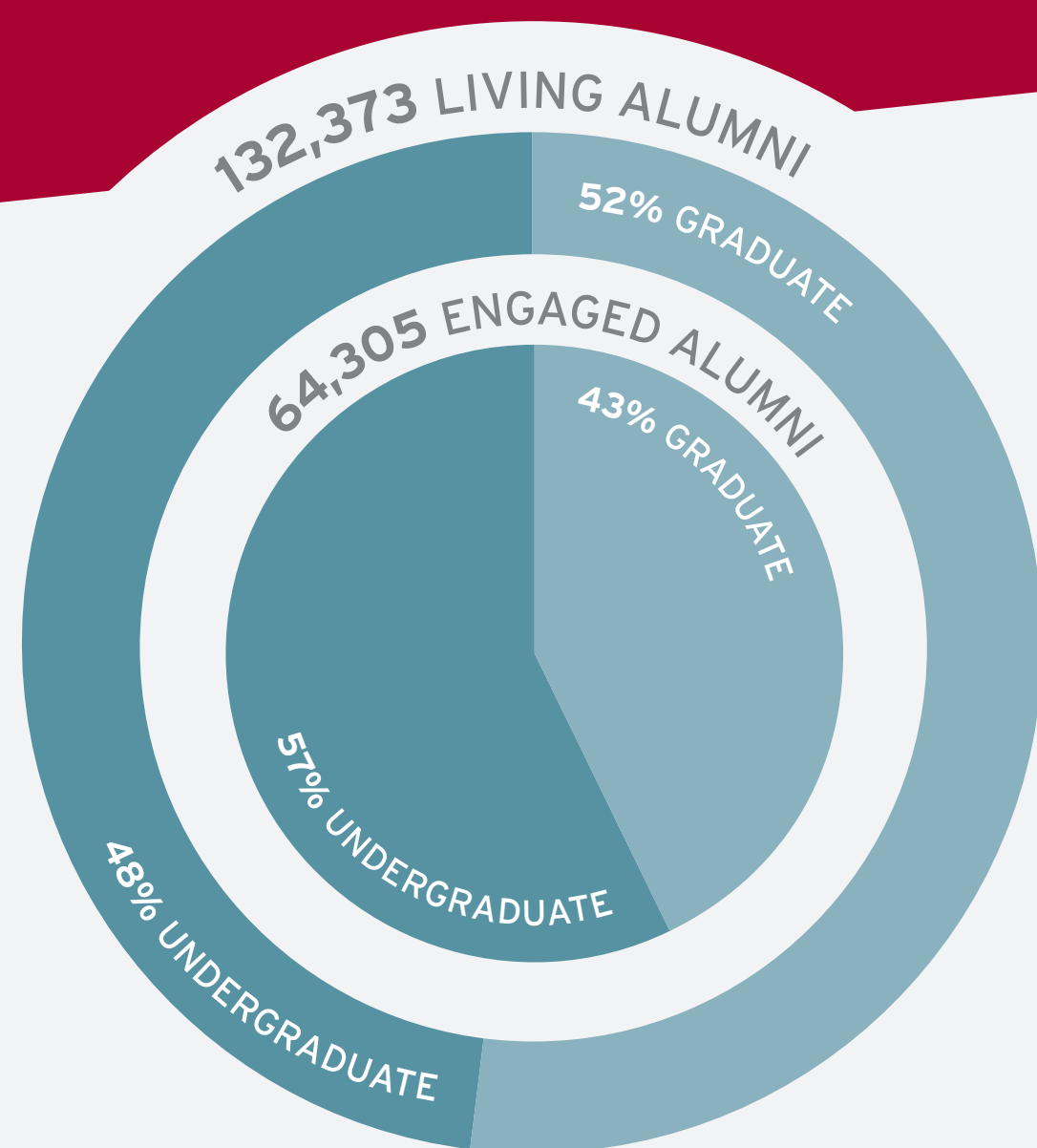


ALUMNI ENGAGEMENT

132,373 Living Alumni

The rewards of being a part of the MIT Community grow with alumni engagement.



415

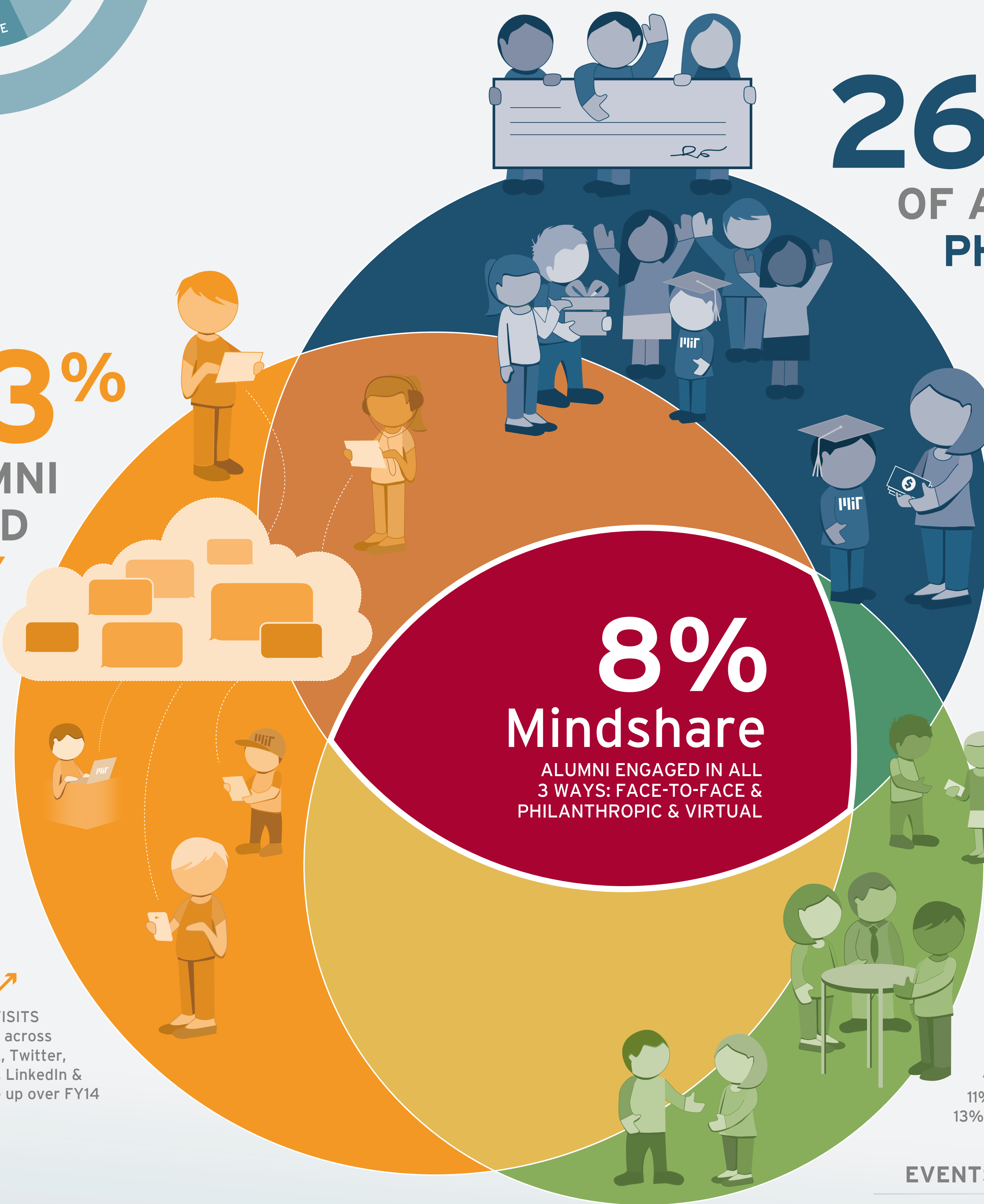
33%
OF ALUMNI WERE ENGAGED VIRTUALLY

INFINITE CONNECTION USERS

49,030 ↗
UNIQUE LOGINS TO INFINITE CONNECTION
2% increase over FY14

WEBSITE AND SOCIAL MEDIA USERS

1,077,687 ↗
WEBSITE VISITS
Social Media Audience across all channels—Facebook, Twitter, Google+, Instagram, LinkedIn & more up over FY14



ANNUAL FUND

\$69,530,261 ↗
TOTAL DOLLARS RAISED FOR FY15
10% increase in dollars over FY14

- 33,555** ALUMNI DONORS
- 3,233** STUDENT DONORS
- 3,277** PARENT DONORS
- 4,941** FRIEND DONORS

23%
OF ALUMNI WERE ENGAGED FACE-TO-FACE

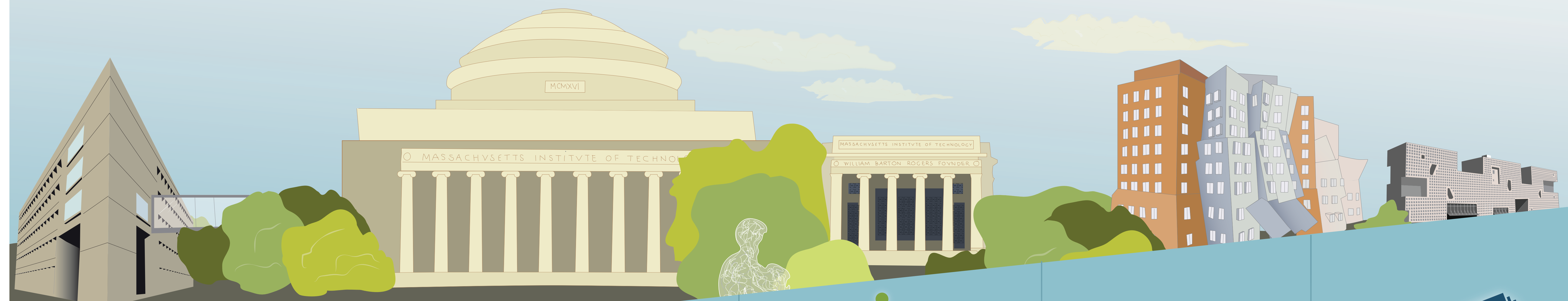
VOLUNTEERS

14,897 ↗
ALUMNI AND NON-ALUMNI VOLUNTEERS
11% increase over FY14
13% are first-time volunteers

EVENTS

1,308 ↗
UNIQUE EVENTS
6% increase over FY14

23,540
UNIQUE ATTENDEES



Please encourage alumni & students to “Go, Click, and Give” to reach the community engagement goals. Look for updates in Volunteer View, the quarterly newsletter for volunteers, which you can share with clubs, classes, groups, boards and committees.

GO
ALUM.MIT.EDU/CALENDAR
Attend an event in your community or on campus

CLICK
ALUM.MIT.EDU
Login today and update your information such as your business address or mobile phone to make it easier for fellow alumni to connect with you.

GIVE
GIVING.MIT.EDU
Did you know? Making a recurring gift at monthly or annual intervals is now easy to do online.