2018–2019
Parking Enhancements Preview

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Parking and Transportation Office
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Parking enhancement project

Goals

• Simplify the parking lifecycle (registration and renewal processes)
• Improve the online user experience
• Further the Access MIT initiative, provide flexibility to commuters

Schedule

• January – June 2018: Conduct analysis and overhaul of processes
• Summer – fall 2018: Implement improvements
Permit holders will no longer need to re-enroll for parking annually

- One-time enrollment
- Annual communication to notify permit holders of automatic renewal (and opportunity to opt out)
- Request account changes as needed at any point during the year
Simplifying the process: **No more stickers**

**Parking permits become virtual**
- Permit stickers no longer used to establish parking account credential
- Virtual permits required – parkers must have an account

**Credentials providing access to parking include**
- MIT ID
- Transponder
- License plate
Streamline and simplify

- Analyzing user experience and processes
- Looking for opportunities to simplify

Developing a new parking interface directly in Atlas

- No longer redirected from Atlas to AIMS site
- Reduce number of clicks required to perform tasks
- Present more meaningful information
Implementing License Plate Recognition technology enables expansion of occasional parking to ungated lots

- Parkers have the option of daily parking
- Greater flexibility for parkers, not locked into monthly fee

For people who have the flexibility, opens access to:

- Free MBTA subway and local bus (for benefits-eligible MIT faculty and staff on Cambridge campus)
- A 60% commuter rail subsidy
- A 50% subsidy for parking at MBTA stations, up to $100 per month
Next steps

• Continuing analysis
• Gathering feedback
• Working on streamlining processes
• Will provide information to community in advance of changes

Questions
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## Summary: Improving the MIT parking experience

<table>
<thead>
<tr>
<th>Goals</th>
<th>Strategies</th>
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<tbody>
<tr>
<td>Simplify the parking lifecycle</td>
<td>• Analyze and streamline processes</td>
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<td>Simplify the permit process</td>
<td>• One-time enrollment in program, auto-renewal</td>
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<td>• Eliminate use of permit sticker for parking credentials; use MIT ID, transponders, and license plate instead (LPR)</td>
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<td>Improve the online experience</td>
<td>• Simplify Atlas/AIMS so that is is more intuitive</td>
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<td>• Create Atlas front end, reduce number of clicks to complete transactions, simplify information presented</td>
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<td>Expand access to Access MIT benefits</td>
<td>• Expand use of occasional parking to ungated lots, made possible by license plate reader technology</td>
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March 7, 2018

Administrative & Fiscal Officers Meeting